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PRO BONO LEGAL SERVICE: WHY AND HOW

WHO WE ARE & WHAT WE DO



NEWS: THE WORLD'S UNDER REPORTED STORIES

- News, analysis and multimedia coverage
 - women's rights
 - corruption
 - social innovation
 - climate change
 - humanitarian assistance

- More than 100 journalists and stringers reporting from the frontlines all around the world

- Women's rights perception polls
 - Five worst countries for women
 - Worst and best countries for women in G20
 - Women's rights in Arab world in post-Arab Spring era
 - Safety for women on public transport in major capitals



MEDIA DEVELOPMENT



- **Journalism training courses:** technical and issue expertise
- **Media training:** how to engage with media?
- **Media development:** Reuters Institute, Aswat Masriya and the Source

trust women

PUTTING THE RULE OF LAW BEHIND WOMEN'S RIGHTS



The Foundation's annual conference dedicated to the rule of law and women's rights:

- Forced labour and human trafficking
- Access to health
- Prosecuting violence against women
- Economic empowerment to women

Post conference:

- **18 key initiatives** to help empower women globally, including global human trafficking hotline and a legal network to end forced sterilization.

2014 Conference (18-19 Nov)

- Nobel Peace Prize winner Kailash Satyarthi and others are speaking
- Watch live streams and learn about this year's conference at <http://www.trustwomenconf.com>



TRUSTLAW

SPREADING THE PRACTICE OF PRO BONO WORLDWIDE TO DRIVE SOCIAL CHANGE



THOMSON REUTERS
FOUNDATION

SINCE JULY 2010

TrustLaw is the Thomson Reuters Foundation's **global pro bono service** that connects NGOs and social enterprises with the best law firms and corporate counsels around the world.

Mission: Spread the practice of pro bono worldwide.



WHY

➤ Why GLOBAL

- Our **global** NGO and social enterprise network
- NGOs/social enterprises do business **globally**
- Law firms have a **global** reach

➤ Why PRO BONO

- Reduce cost and maximise impact for NGO/social enterprise
- Law firms love it

➤ Why LEGAL

- Essential for any organisation/business
- Expensive
- Our legal network

HOW

All
upon
your
REQUEST

JOIN THE NETWORK



CONNECT

WHAT - 1. ORGANIZATIONAL LEGAL ISSUES

➤ **Administration and compliance**

- Expanding operations into a new country
- Governance and bylaws review
- Registration and structuring advice
- Compliance with new laws

➤ **Staffing issues**

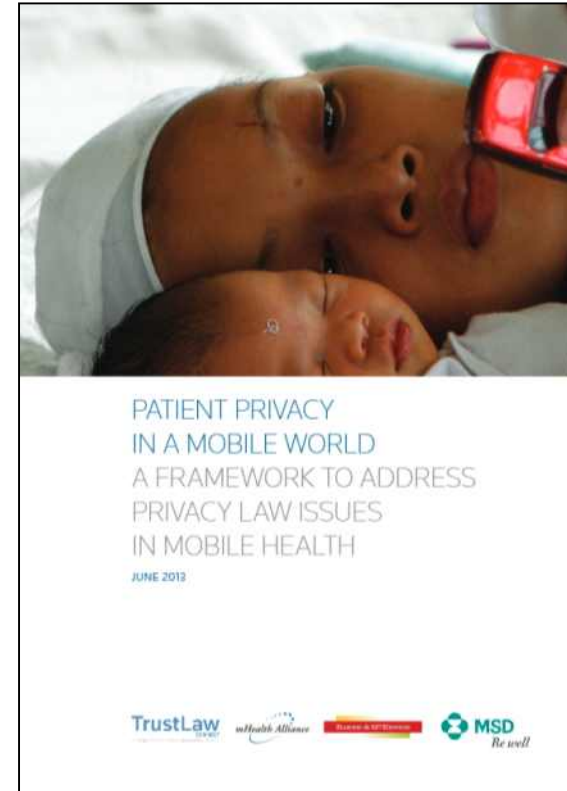
- Employment or volunteer contracts
- Health and safety compliance

➤ **Commercial needs**

- IP and trademark
- Drafting partnership or customer agreements, contracts, templates, etc.

WHAT - 2. COMPARATIVE LEGAL RESEARCH

- **mHealth Alliance + Baker & McKenzie and Merck.** Privacy and security policies in the field of mobile health
- **Southern African AIDS Trust + Arnold & Porter** and **10** other law firms. Legal frameworks and human rights issues in relation to HIV self testing
- **Beijing Zhongze + Vinson & Elkins, Drew & Napier and McCarthy Tetrault.** Legislations on underage sex and mental compensation for rape victims
- **Adie + 19** law firms and corporate counsels. Legislations regarding microfinance and self-employment across all EU countries



Download full-text of all the reports:
<http://reports.trust.org>

WHAT - 3. “HOW-TO” GUIDES



- Which legal structure is right for my social enterprise? US and UK
- How to establish a charity? UK
- How could foreign organisations attract US donors
- Strategies to maximise the philanthropic capital. India and US

Download full-text of all the “How-to” guides: <http://reports.trust.org>

BENEFITS

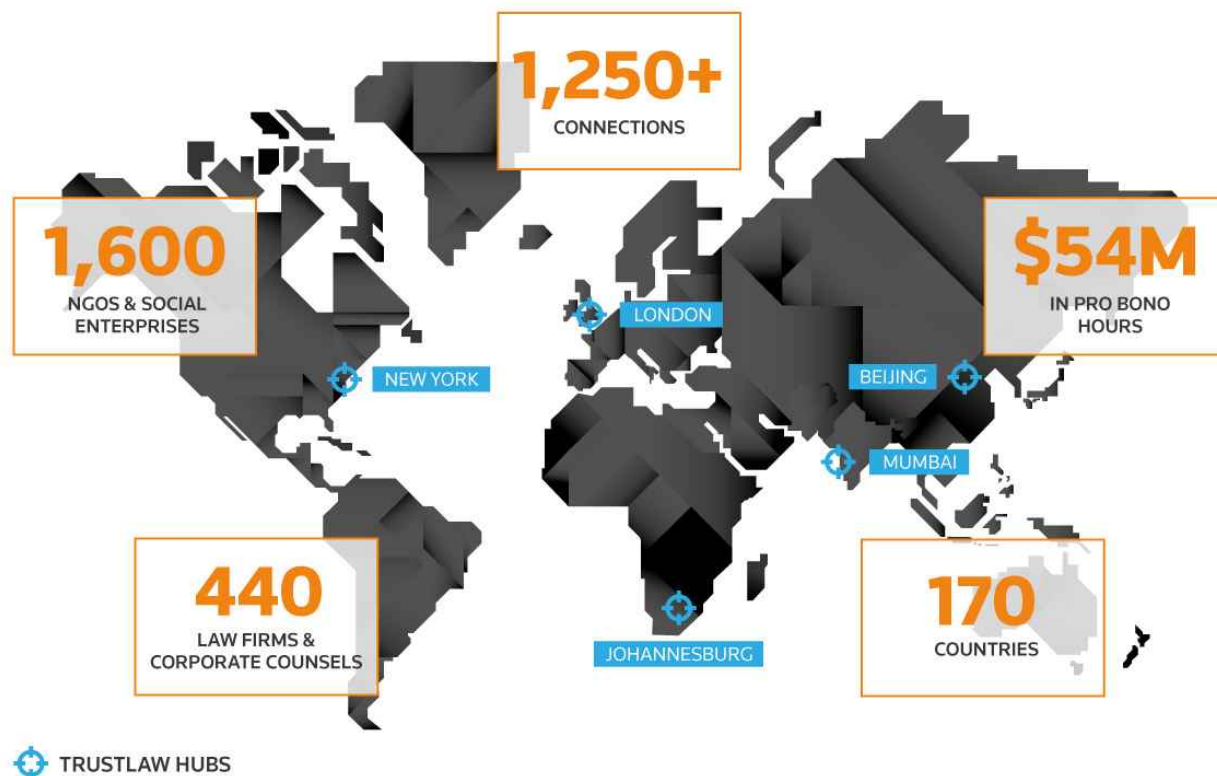
NGOS & SOCIAL ENTERPRISES

- **FREE** access to lawyers willing to provide pro bono legal assistance from 450+ law firms in 170 countries
- Top law firms in Korea and around the world with relevant expertise

LAWYERS

- The chance to advance social change and make a difference by supporting 1,600+ organizations locally/globally
- Vetted high-impact organizations and projects

OUR GLOBAL IMPACT



- **1,600** NGOs and social enterprises and **450** law firms / corporate counsels worldwide
- Over **1,400** legal requests connected
- The service covers **170** countries
- Over **\$54 million** (value of billable hours) of pro bono work generated
- Staff in US, UK, SA, India and China and soon in Spain, Singapore and LatAm

WE NEED YOU

➤ **Current law firm members in South Korea:**

- LOGOS Law LLC
- Bae, Kim & Lee LLC
- More than a dozen of foreign law firms

➤ **CALL for following organisations to join:**

- Social enterprises
- NGOs
- Umbrella organisations
- Law firms
- Corporate in-house legal teams

TRUSTLAW AWARDS



- We recognise the best TrustLaw pro bono projects undertaken jointly by the legal profession, NGOs and social enterprises
- Impact, Innovation, Collaboration, International Law Firm, Domestic Law Firm, In-house Legal Team, and Lawyer of the Year

TRUSTLAW INDEX OF PRO BONO 2014

- The very first pro bono index on a global scale
- Feedback from **103** law firms in **69** countries and **77** of them did pro bono
- **1.55m** hours donated
- **175y**, or **\$388m**
- Trends and data on a country by-country basis
- **2015? 2016? 2017? ...**



<http://www.trust.org/spotlight/pbi14/>

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Questions?



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